

IT Rental is a Cost-Effective Solution

Offering a pragmatic and cost effective way to minimise capital expenditure



STEVE SHELSHER
Sales Director
T +44 (0) 1344 456600
info@hamilton.co.uk

IT rental offers organisations a hyper-flexible way to fulfil their technology and infrastructure needs and flex resources as needed, while **keeping costs under control**

Economic uncertainty is not good for business. High inflation, high interest rates and tightening market demand means that organisations operating in every industry sector are looking to conserve cash without inhibiting their growth or operational performance.

IT rental offers organisations a hyper flexible way to fulfil their technology and infrastructure needs and flex resources as needed, while keeping costs under control.

Unlike traditional procurement, IT rental offers a number of benefits that can significantly reduce your organisation's overheads:

- **Rent technology only for as long as you need** – with no long term commitment, you are free to flex technology resources up and down with no financial penalty. When equipment is returned, the cost ends.
- **Delivery and pick up is included** – here at Hamilton Rentals we take care of all the logistics. That includes delivery/pickup to end users.
- **Zero maintenance and repairs** – we automatically replace any item damaged/lost by end users.
- **Eliminate indirect asset costs** – with rental, you no longer need to factor in hidden cost of ownership costs (depreciation, spares, logistics, storage, maintenance, end-of-life retirement and disposal).

At Hamilton Rentals, we make it easy for organisations to only pay for what they need, when they need it, for as long as they need it.

Developed with agility in mind, our rental solutions are ideal for organisations that need to:

- **Get short term IT projects up and running fast** – software development programmes, migration projects, and more.
- **Trial new services or test entry into new markets** – explore the viability of business initiatives before committing long term to a new strategy
- **Flex resources in line with changing workforce demands** – major events and conferences, seasonal market peaks, training programmes, remote workforce needs.
- **Defer purchasing IT assets until budget is available** – strategically enhance your procurement strategy with a rental agreement that gives you defined purchase options at the close of your rental term.
- **Overcome technical debt limitations** – an ideal resolution to addressing legacy hardware that is inhibiting the productivity or innovation capabilities of an organisation, with no protracted requests for access to capital.

Why Hamilton Rentals?

We are committed to giving organisations room to manoeuvre their finances and minimise capital expenditure, while keeping up to date with the latest technology options, our services enable you to get the right kit for the right application, and only pay for the cost of time assets are utilised.

With that in mind, we offer:



Next day/rapid delivery from our extensive inventory of IT assets.



Advice and guidance on which technology options will best match anticipated use needs.



Flexible rental agreements with transparent and competitive pricing and hire for just a few days or up to two years.



Comprehensive service packages featuring logistics, configuration, set up and support.



Security assurance, we are Cyber Essentials accredited and hold ISO certifications.

Providing an ideal way for organisations to save money by eliminating the need to purchase equipment for temporary or short term enterprise requirement

Contact us

With over 35 years of experience, Hamilton Rentals delivers Technology and IT services to organisations and events of every shape and size. Our capabilities cover technology provision, engineering, logistics, consulting, project and managed services, and asset retirement, making us perfectly positioned to help with your IT and AV requirements.

See how Hamilton Rentals can help your business succeed.

Please contact us on info@hamilton.co.uk or visit

www.hamilton.co.uk



LinkedIn:
hamilton-rentals



X:
@Hamiltonrentals



YouTube:
Hamilton Rentals